

Message

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Sent: 2/7/2019 11:12:13 PM
To: Purdy, Renee@Waterboards [Renee.Purdy@waterboards.ca.gov]; Mumley, Thomas@Waterboards [Thomas.Mumley@waterboards.ca.gov]; darrin.polhemus@waterboards.ca.gov; Kihara, Annalisa@Waterboards [Annalisa.Kihara@waterboards.ca.gov]
Subject: Wanted you to get an early look at 3 interrelated, potentially useful, potential challenging EPA initiatives and ask for your guidance
Attachments: Trading Memo_Final_02062019.pdf; next-steps-EPA-nutrient-engagement-2019.pdf; Draft Discussion Framework for a Water Reuse Action Plan External V1.7_2-1-2019.docx

Greetings! Have your attention? I know you are all super busy, but I wanted to show you EPA's just released revised water quality trading policy, associated effort to "do more" on nutrient control, and forthcoming water reuse action plan framework. We will be reaching out to our state partners (and a host of others) very soon to ask your views on what EPA and others in the Federal family can/should do to:

- promote use of trading and market based approaches to pollution control and environmental service provision,
- promote water reuse, recycling, capture, and resource recovery (please do not share this framework document with others as it's still draft)
- promote less regulatory approaches to nutrient control.

We don't have to talk about all of this with each of you, but I know you will each have valuable perspectives we need to hear to help guide our efforts and best address the State's interests. Please let me know if you are interested in discussing and how we might best arrange that. Our AA for Water David Ross and some other senior HQ people are attending a water reuse meeting in SF on 2/27 <https://igel.wharton.upenn.edu/event/the-resource-revolution-of-water-reuse/> and I am setting up some small meetings around that meeting. Do any of you plan to attend this meeting? If so perhaps we could arrange to talk then. If not, another time then.

I look forward to hearing back from you on this.

Thanks

Dave

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Subject: FW: UPDATED URL: Updating the EPA Water Quality Trading Policy to Promote Market-Based Mechanisms for Improving Water Quality

Note revised URL:

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From: Penman, Crystal **On Behalf Of** Ross, David P

Sent: Thursday, February 07, 2019 9:03 AM

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Subject: UPDATED URL: Updating the EPA Water Quality Trading Policy to Promote Market-Based Mechanisms for Improving Water Quality

***Please note that we have updated the URL in the information sent yesterday (see below), which highlights our ongoing work to reduce excess nutrients. This link has also been updated in the attachment listing our next steps in engagement. Please share this with your stakeholders.

Colleagues –

Administrator Wheeler, Acting RA Mary Walker and I will attend a roundtable this afternoon with the Georgia Farm Bureau. As part of this event we will announce the transmittal of a memo from myself to the Regional Administrators that restates EPA's strong support for water quality trading and other market-based programs, aims to accelerate the adoption of these programs by providing guidance to states and stakeholders and promotes increased investment in conservation actions.

Many of you have spoken with Anna Wildeman, Principal Deputy Assistant Administrator for Water, about this effort, and how we can work together to leverage the great work going on, not just at the regional level, but also at the state, tribal and community levels.

I ask that you share this memo with states, tribes and other interested stakeholders, so that we can move forward with this work and get one step closer to achieving our goal of improving water quality throughout the nation. Additionally, we will host a public webinar to describe the opportunities presented in the memo. Information on that event will be provided at <https://www.epa.gov/nutrient-policy-data/collaborative-approaches-reducing-excess-nutrients>. We look forward to working with your regional point of contact on water quality trading. If you or your staff have any questions, please contact Anna Wildeman directly at wildeman.anna@epa.gov.

Thank you for your continued support of the Office of Water.

Sincerely,
David Ross